



# Sponsorship Proposal

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THP PRESENTS

## Celebrate Freedom Dinner:

Honoring the Life & Legacy of Jay Davidson

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August 9<sup>th</sup>, 2025

5:30PM-8:30PM

Mellwood Arts Center  
Van Gogh Room

### Contact

Phone 502-585-4848

Website [www.thehealingplace.org](http://www.thehealingplace.org)

Address 1020 W Market St. Louisville, KY 40202



# About Us

The Healing Place is where hope lives and lives are transformed. Every day, we open our doors and hearts to nearly 1,000 men and women, offering food, shelter, clothing, and our proven recovery program — all at no cost to client.

At The Healing Place, we believe in loving people back to life. We're committed to showing both accountability and unconditional love, meeting people where they are and giving them the care and support they need to reclaim their lives. All it takes is the desire to get sober — we'll help clear the path.

Thanks to this mission, over 8,000 people have found their way to sober, fulfilling lives — many reuniting with their families and building brighter futures.

Join us in this life-changing work. Partner with The Healing Place and help bring hope, healing, and love to those who need it most.



## Mission

The mission of The Healing Place is to reach individuals suffering from drug and alcohol addiction, provide the tools for recovery, and restore meaningful and productive lives.



## Values

- Respect
- Trust
- Honesty
- Compassion
- Opportunity
- Diversity
- Accountability



# About The Event

We are thrilled to invite you to join us as a valued sponsor for our Celebrate Freedom Dinner on August 9, 2025, at the beautiful Mellwood Arts Center's Van Gogh Room. This special evening will honor the life and enduring legacy of Jay Davidson, whose unwavering dedication to our community has touched countless lives. Through your sponsorship, you will play an essential role in supporting this meaningful event, which will bring together community leaders, partners, and friends to celebrate freedom and resilience. We look forward to partnering with you to make this a truly memorable occasion..



## About Jay Davidson

Jay has been a guiding light for The Healing Place and our community for decades. From 1991 to 2004, he took The Healing Place from a simple emergency shelter and turned it into a beacon of hope — a full continuum of care for homeless men and women, offering not just shelter, but a path to recovery and a chance to rebuild their lives.

Under Jay's leadership as President and CEO from 2004 to 2012, The Healing Place grew into a nationally recognized model of addiction recovery, helping countless individuals break free from the cycle of homelessness and addiction. His unwavering commitment to serving others has empowered thousands to find recovery, reconnect with their families, and rejoin the community as thriving, hopeful members.

As Executive Chairman since 2013, Jay continues to share this message of hope and healing, inspiring new generations to believe in second chances and the power of community.



## Event Overview

Honor the Life & Legacy of  
Jay Davidson

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Silent & live auction.

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Stories & testimonies of  
strength and hope.

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Dinner

# Sponsor Benefits

## WHY YOU SHOULD PARTNER WITH US

### Make a Positive Community Impact

Sponsoring The Healing Place demonstrates your commitment to making a real difference. Your support empowers a vital organization that offers hope and healing to those in need, reinforcing your company's role as a community-minded leader.

### Expand Your Brand's Reach

As a sponsor, your company will be featured at the Celebrate Freedom Dinner and across event promotions. This valuable exposure places your brand in front of engaged community members and influential leaders who value organizations with heart and purpose.

### Build Meaningful Connections

Your sponsorship opens doors to relationships with like-minded businesses and community partners. This is a chance to network, build trust, and foster long-lasting collaborations that strengthen your brand and our community.

# Sponsorship Packages



## PRESENTING SPONSOR

**\$25,000**

- Premier table for 8 with front-and-center stage placement
- Elegant, customized floral and design upgrades
- Dedicated VIP Ambassador to host and assist guests
- Luxury gift bag for each guest
- Name plate displayed on a room of your choice for one year (e.g., lounge, gallery, classroom)
- Top-tier logo/name placement on:
  - All print collateral and signage
  - Email campaigns and social media
  - Event slideshow/screen
  - Website (if applicable)
- On-stage verbal recognition
- Opportunity to give brief welcome remarks or toast
- First right of refusal for next year's Presenting Sponsorship

## GOLD SPONSOR

**\$15,000**

- Prime table for 8 with close proximity to the stage
- Enhanced signature décor at table
- Dedicated VIP Ambassador
- Curated gift bag for each guest
- Name plate on a room of your choice for one year
- Recognition with logo/name on:
  - All print marketing and event signage
  - Email marketing and social media
  - Event slideshow/screen
- Verbal recognition during the evening program

# Sponsorship Packages



## SILVER SPONSOR

**\$7,500**

- Premium table for 8 with priority seating
- Special themed décor to distinguish your table
- Dedicated VIP Ambassador
- Gift bag for each guest
- Recognition with name only on:
  - Event program and signage
  - Social media and email campaigns
  - Event screen slideshow

## VIP TABLE SPONSOR

**\$3,500**

- Reserved VIP table for 8 with preferred seating location
- Thoughtfully styled special décor to highlight your sponsorship
- Dedicated VIP Ambassador
- Gift bag for each guest, curated with appreciation
- Recognition with name listing on:
  - Event program
  - Social media shoutouts
  - Event slideshow/screen

**TABLE SPONSOR- \$1500**

**IND. TICKETS- \$200**